



Partner with IPA

INTERNATIONAL PEDICURE ASSOCIATION

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FOR IMMEDIATE RELEASE

INTERNATIONAL PEDICURE ASSOCIATION ANNOUNCES PLANS FOR REORGANIZATION AND GROWTH

New York – February 2009 – The International Pedicure Association (IPA), the leader in health and safety standards in the salon, spa and pedicure industry across North America, is very excited to announce its plans for reorganization and growth.

The IPA is currently reorganizing its structure, including the appointment of a multi-discipline advisory board, to better achieve our goals and objectives to become **the** voice of the professional pedicurist. Details of the reorganization will be communicated in future releases. Additionally, we are reviewing all aspects of the association to ensure that we achieve these goals and objectives.

The IPA will make this positive difference by promoting and maintaining the highest standards of safety in the pedicure industry; improving communication to its members by keeping them current and well informed; supporting legislation and regulations affecting the pedicurist and the pedicure industry as a whole; and by securing benefits that will provide protection to its membership.

As was previously announced, IPA founder and director Dr. Dennis Arnold passed away in late 2008. It was Dr. Arnold's wish that the IPA continue to grow and prosper. His family was touched by the outpouring of stories of how Dr. Arnold had a positive influence in so many lives and therefore, have decided to keep his legacy alive. As such, it is the mandate of the new leadership to continue with his vision by making a positive and significant difference in the pedicure industry of today.

"We promise to make available to every pedicurist, the proper education and the necessary tools, to do their job in a safe and health-conscious manner" says Linda Bond, Executive Director. Ms. Bond further states, "By raising the bar of industry standards, our members will have the confidence that their reputation as an elite pedicurist will be recognized and valued by their clients and their peers. We want to be **"the voice"** of the professional pedicurist."

The IPA was founded in 2004 and is dedicated to promoting and protecting the interests of the pedicure professional.